



**South Carolina USBC Association  
SC State Pepsi USBC Youth Championships Tournament  
Sponsor Package**

Dear Manager/Proprietor,

The South Carolina USBC Association will be hosting their Annual SC State Pepsi USBC Youth Championships at AMF Columbia Lanes in Columbia and AMF Park Lanes in Cayce, South Carolina on March 12<sup>th</sup> & 13<sup>th</sup>, of 2016. The Pepsi USBC Youth Championships is an international event held throughout the United States, Canada, Europe, Puerto Rico and the Far East. Youth in the State of South Carolina that qualify in league play at their local bowling center receive the opportunity to bowl in the South Carolina State Pepsi USBC Youth Championships Tournament. The state winners in South Carolina then get the opportunity to enter the USBC National Junior Gold Youth Championships Tournament that year. This annual state tournament regularly has over 900 children that qualify from throughout the state each year, along with their coaches, family and friends, as well as other spectators that come to this very prestigious event.

The South Carolina USBC Association is sending out sponsorship materials in an attempt to find businesses or organizations that would be interested in sponsoring this tournament, to help support the youth, provide financial scholarship aid, promote the sport of bowling in the State of South Carolina, and gain some exposure/publicity for their business. The SCUSBC Association is incorporated in the State of South Carolina, and is a 501(c)(3) Non-Profit Association, so every donation made to our organization is tax deductible. Monies raised through these sponsorship packages will go directly into the SC State Pepsi USBC Youth Championships Scholarship Fund for the SCUSBC Association, and these monies will be awarded to the youth that place in their respective categories in the SC State Pepsi USBC Youth Championships Tournament, to help them with the costs of furthering their education.

These past several years we have been able to give out scholarships to all five youth that advanced to the stepladder finals in each age category, as well as being able to give out scholarship money to the top ten in each age category.. This would not have been possible without the tremendous dedication & support of our local associations and supporting businesses.

Please take this opportunity to look over this sponsorship package and see if one of these sponsorship opportunities is something that your association/business would like to be a part of. If there is a sponsor package that you would like to support, please check the appropriate box and make a check or certified money order payable to:

**South Carolina USBC Association**  
**156 Stoneridge Drive**  
**Chesnee, South Carolina**  
**29323**

This is a wonderful opportunity to provide financial assistance to young people interested in continuing their education. The SCUSBC Association is very excited to host this tournament and hope that you will be interested in being a part of this prestigious event, not just this year, but for the years to come. If you have any comments or questions, please feel free to contact me at any time. I can be reached at (843) 709-5309. You can also contact me by email at [sobrien@rpwb.com](mailto:sobrien@rpwb.com). Thank you so very much for your time and consideration in this matter.

**“You never stand taller than when you bend down to help a child”**

Yours for the youth,

Steven R. O’Brien  
President  
South Carolina USBC Association